

2011 BULL SALE REPORT

The very best of the Booroomooka Bulls were sold at the annual on-property Bull Sale held Friday 19th August. The Booroomooka Angus Sale saw records soar as 200 bulls were sold at an overall gross of \$1.29 million. Although the average price was down by \$67 per bull from last year, 13 more bulls were sold. It was Lot 7 'Booroomooka Inspired' who wowed the crowd of buyers by selling at a record high price of \$36,000 to over the phone buyer, Michael Jones of Aberdeen Estate Angus Stud, Tumut. The Angus Sire Benchmarking Program bull was the subject of fierce rivalry from several high-profile studs, and created a new top-price record for the Munro family's stud. Inspired E124 was in the top one per cent for carcass weight; the top five per cent for all indexes, as well as 400- and 600-day weight; the top 10pc for gestation length, scrotal size, eye muscle area and intramuscular fat. He is a very quiet bull with impeccable structure, smooth shoulders with positive calving ease direct figures. He has a unique pedigree mix sired by Equator bloodlines, from a fertile functional cow sired by Bando 9074. On his dam line he incorporates the proven superior genes of Booroomooka Westall, Traveller T510 and Megaforce.

200 bulls out of the 201 bulls offered were sold at an average price of \$6457. A crowd of over 300 people ventured to Keera station on the day with many repeat buyers and some new buyers purchasing one or more bulls. High quality Bulls sold at value prices for buyers – The median sale price being \$5500, with 102 bulls selling between \$3,000 and \$5,500. Bulls sold to a wide range of areas, with the majority of bulls selling within 300 kms from Keera. Bulls also sold to locations such as Bathurst, Blackall, Bellbrook, Condobolin, Grafton, King Island, Tumut, Tasmania, Roma, Tambo.

Sinclair Munro said: "It was great to see so much interest in the Booroomooka Bulls, it looked like the biggest number of people ever to attend our sale:

The second highest selling bull, was Lot 66, 'Booroomooka So You Think 'E184, selling for \$26000. He was bought by DJ Thompson of Bellbrook, who also purchased three other bulls during the sale.

Sinclair Munro in his concluding comments said: "We are so proud of the bulls and I am sure the buyers will be proud of the progeny. It has been a tremendous day that has shown so much confidence in Booroomooka Angus genetics, the cattle industry and the Angus Breed. It is an endorsement to the commitment of Booroomooka Angus to produce structurally sound fertile bulls with an enormous depth of pedigree, consistency and performance recording records."

Catering for the large crowd of buyers was the Westpac Helicopter fundraising team who kept the Angus steak sandwiches in hot supply while a downpour of rain topped the afternoon off.