

Press Release - "BOOROOMOOKA" FIELD DAY 31<sup>st</sup> July

"Feed Efficiency to play an important role with Green House emissions"

A very successful field day was held on Thursday 31<sup>st</sup> July at "Keera", the home of the Munro family at Bingara.

Apart from the weather being no better than one could ever wish for, the 180 bulls being offered for sale on the 15<sup>th</sup> of August were looking magnificent. I'm sure that the 80 or so visitors would have had difficulty deciding on their best option when they come to the sale.

Decision making was helped considerably by 2 very astute speakers who presented some very useful information on industry trends, and future marketing directions. The importance of selecting on breeding values for individual requirements would certainly have made selection easier with every animal being well above breed average on nearly all counts.

Brett Campbell, operations manager for Swift and Co informed the group on the importance of carcass quality to his organisation and the importance of continually raising the bar on beef quality. He also complemented the contribution the Angus breed had made to Australian export and assured the guests that they were in this business together and whatever feedback that could economically be provided to producers would be freely available.

Dr Peter Parnell from NSW DPI informed the audience of research directions now in focus and highlighted the importance of feed efficiency trials he was conducting, and thanked Sinclair Munro and his family for being willing co-operators with this venture. He stated that without the help of producers like Booroomooka, this research could not be conducted.

Dr Parnell raised some eye brows when he pointed out that some cows can eat almost twice as much feed as another for the same result. (e.g. 50kg calf weaned per 1,000 kg feed verses 80kg calf for the same amount of feed. He also pointed out that some of this is genetic, and some management. Feed Efficiency could well be the priority for beef production in the future!

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